

Top 50 Biologics

For our Top Companies issue, we asked *Ronald A. Rader*, president of the Biotechnology Information Institute, to provide a list of the Top 50 Biopharma Products by 2010 revenues (in millions). Mr. Rader subscribes to the same criteria as *Contract Pharma* — “If it’s small molecule, it ain’t biopharma!” — thus this list covers biologics, vaccines and other large molecule products.

Trade Name	Description	Marketer	2010 Revenues
Enbrel	TNF Mab, rDNA	Amgen / Pfizer	\$7,287
Avastin	VEGF Mab, rDNA	Roche	\$6,973
Rituxan	CD20 Mab, rDNA	Roche / Biogen	\$6,859
Remicade	TNF Mab, rDNA Mab, rDNA	Johnson & Johnson	\$6,520
Herceptin	HER2 receptor	Roche	\$5,859
Humira	TNF Mab, rDNA	Abbott	\$5,488
Lantus	Insulin glargine, rDNA	Sanofi	\$4,834
Neulasta	G-CSF, rDNA, PEG	Amgen	\$3,558
Lucentis	VEGF Mab Fab, rDNA	Roche	\$3,106
Aranesp	EPO, darbo-, rDNA	Amgen	\$2,995
Avonex	Interferon beta-1a, rDNA	Biogen Idec	\$2,518
Pevnar-7	Pneumococcal Vaccine(7)-CRM197	Pfizer	\$2,400
Rebif	Interferon beta-1a, rDNA	Merck	\$2,297
NovoLog	Insulin aspart, rDNA	Novo Nordisk	\$2,198
Novolin	Insulin, rDNA	Novo Nordisk	\$2,185
Advate	Factor VIII, rDNA	Baxter	\$2,095
Humalog	Insulin lispro, rDNA	Lilly	\$2,054
Procrit / Eprex	EPO, rDNA	Johnson & Johnson	\$1,900
Erbix	EGF receptor Mab, rDNA	Bristol-Myers Squibb	\$1,791
Pegasys	Interferon alfa, rDNA, PEG	Roche	\$1,775
Betaseron	Interferon betaser, rDNA	Bayer	\$1,661

NovoSeven	Factor VIIa, rDNA	Novo Nordisk	\$1,483
BOTOX	Botulinum Toxin A	Allegan	\$1,414
NeoRecormon	EPO, rDNA	Roche	\$1,387
Kogenate FS	Factor VIII, rDNA	Bayer	\$1,383
Neupogen	G-CSF, rDNA	Amgen	\$1,286
Levemir	Insulin detemir, rDNA	Novo Nordisk	\$1,271
Engerix-B	Hepatitis B Vaccine, rDNA	GlaxoSmithKline	\$1,200
Tysabri	Integrin Mab, rDNA	Biogen Idec / Elan	\$1,089
Humulin	Insulin, rDNA	Lilly	\$1,089
Synagis	RSV Mab, rDNA	MedImmune/ AstraZeneca	\$1,038
Gardasil	HPV vaccine, rDNA	Merck	\$998
Varivax	Varicella Vaccine	Merck	\$929
Norditropin	Somatropin, rDNA	Novo Nordisk	\$887
Genotropin	Somatropin, rDNA	Pfizer	\$885
Forteo	Parathyroid hormone, rDNA	Lilly	\$830
PEG-Intron	Interferon alfa-2b, rDNA	Merck	\$737
Orencia	CTLA4-Ig, rDNA	Bristol-Myers Squibb	\$733
Cerezyme	Glucocerebrosidase, rDNA	Genzyme/Sanofi	\$720
Xolair	Immunoglobulin E Mab, rDNA	Roche & Novartis	\$692
Gonal-f	FSH rDNA	Merck Serono	\$674
BeneFIX	Factor IX, rDNA	Pfizer	\$643
Menactra	Meningococcal Vaccine	Sanofi	\$626
Pulmozyme	DNase, rDNA	Roche	\$554
Soliris	Complement C5 Mab, rDNA	Alexion	\$541
Follistim AQ	FSH rDNA	Merck Serono	\$528
Nutropin	Somatropin, rDNA	Roche	\$504
TNKase	tPA, TNK-, rDNA	Roche	\$496
Helixate FS	Factor VIII, rDNA	Bayer	\$480
Actemra	IL-6 receptor mAb, rDNA	Roche	\$428

About the Author

Ronald A. Rader is a consultant and the author and publisher of *BIOPHARMA: Biopharmaceutical Products in the U.S. and European Markets* (www.biopharma.com), the only information resource/reference specializing in biopharmaceuticals. The Biotechnology Information Institute is located in Rockville, MD. Mr. Rader may be contacted at biotech@biopharma.com.

